

The "News" medium, Sinclair Broadcasting, is using the airwaves to promote a particular political view which does not serve the public interest.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, and have an obvious political bias, we get more of what's good for their bottom line and less of what we need for our democracy. Ideally, the news media should present unbiased news and documentaries that allow us to evaluate issues based on evidence, not try to affect our opinions by presenting undocumented half-truths and lies. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Please do what's right regarding this issue.